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SHELBY GT350 & GT500  
4/26/67

IMMEDIATE RELEASE

The Shelby GT350 and GT500 -- two of America's bona fide production sports cars -- will appear in hundreds of Ford dealer showrooms across the country during the next few months.

Normally the Mustang-based Shelby cars are sold only through 90 specially-franchised Ford dealerships. This new promotion will introduce the GT350 and GT500 into 1,000 additional Ford dealerships.

"While these 1,000 sports cars eventually will be sold, they will be used primarily to highlight the regular lineup of high performance cars available at Ford dealers," said William P. Benton, manager of Ford Division's merchandising office. "The franchised dealers will continue to be the normal source for Shelby cars."

The two Shelby cars are high performance road machines that offer the ultimate in handling and maneuverability. The GT350 is powered by a 306-horsepower version of Ford's 289-cubic-inch V-8 engine while the GT500 has a 355-horsepower, 428-cubic-inch "LeMans" engine.

Among the unique features found on these cars are a built-in roll bar that meets Sports Car Club of America competition standards and inertia-reel shoulder harnesses. An elongated fiberglass hood and racing-oriented fiberglass rear deck with spoiler also distinguish the Shelby cars from the standard Mustang. They will serve to focus attention of Ford's regular lineup of high performance machines -- the Mustang and Fairlane GT's and the Ford XL 7-Litre.

4/26/67

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