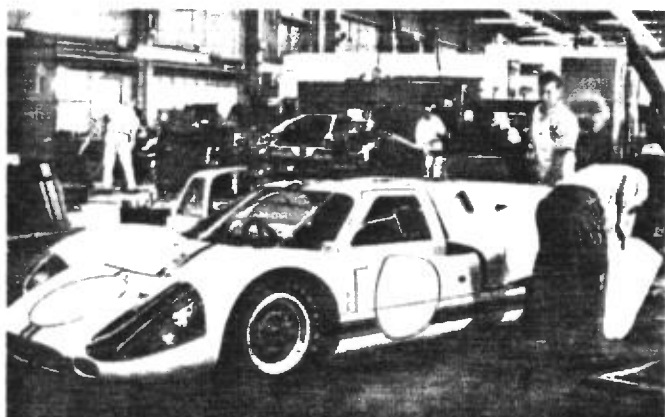


# COBRA



# CRIER

SHELBY AMERICAN, INC. VOL. 1 FEB. 1967



ABOUT THE  
ALL-STAR  
PERFORMANCE

## OUR PONIES ARE STAMPEDING

Tomorrow, the second of the three major prototype races -- Sebring 12 Hours of Endurance -- with entries from Shelby American/Ford will be under way. As of this moment, our participating automobiles have passed technical inspection and are proceeding with the critical hours of practice. Today, crucial seconds must be trimmed to secure key starting positions.

Shelby American has one Mark IV entered under the Ford flag, and Holman & Moody has one Mark II entered. The drivers of the Mark IV will be Mario Andretti/Bruce McLaren, and the Mark II will be driven by A. J. Foyt/Lloyd Ruby.

Our team is headed up by Al Dowd and Phil Remington, with Carroll Smith as Team Manager and Max Kelly as Crew Chief. The Mark IV was tested at the Daytona track the entire week previous to Sebring preparations, and proved to be a true Shelby product -- GREAT! At one point during testing, the car was averaging 197 m.p.h. through the traps, with a time of 1.53. (cont)

What's all the excitement about in Sebring, Florida? None other than Jerry Titus, Editor of Sports Car Graphic Magazine, who is driving David Witts "Terlinqua Racing Teams" Group II Mustang in the 4 Hour Trans-American Sedan Race.



All eyes were on the bronc when it jumped out of the chute and registered a new lap record of 3:9.4, which is ONLY 19 seconds under the previous lap record. (cont)

Good luck team!! We are looking forward to this race with high hopes.

Watch for the Mark IV on TV when Sebring race is aired. It is bright Canary Yellow -- you won't miss it. It will be #1 in FIRST PLACE !!!!

### Get the Whole Story

The broadcasters are finally with it. The 12 Hours of Sebring will be broadcast Saturday morning with the introduction and start of the race at 7:30 A. M. on KEZY, dial 1190.

The program will be broadcast intermittently at the following times: 8-8:15, 8:30-8:45. 9:45-10:00, etc.

The excitement will be razor sharp by the end of the day. with the final broadcasts at 6:45-7 and the final results between 7:45 and 8:15 p. m.

On April 8 at 5 p. m. on Channel 7, Wide World of Sports will cover the highlights of the Sebring 12 Hours.

The "bronc" was followed by Dr. Dick Thompson, sponsored by Gulf oil of Pittsburg, Pa., with a qualifying time of 3:12.4.

Kitties, oops . . . Cougars and Darts beware!

Our third Mustang, partially prepared at S/A, is owned by Clarence Matthews and driven by Milt Minter of Torrance, Milt qualified 7th with 3:15.4.

Not to be forgotten is the "long haired" Mexican Boy from Mexico City, Freddy Van Beuren, who will be "putting his foot into it" to improve his 5th place qualifying time of 3:15.0.

You can put your last buck on the Mustang Group II's who will give the rest of the field a real run for their money!!!

## ***How the Experts See It***

### SEDAN QUALIFYING TIMES AT SEBRING

1st	Jerry Titus	3 min. 9.4 sec.
2nd	Dick Thompson	3 min. 12.4 sec.
3rd	Parnelli Jones (Cougar)	3 min. 12.8 sec.
4th	Gurney (Cougar)	3 min. 14.8 sec.
5th	Freddy Van Beuren (Mustang)	3 min. 15.0 sec.
6th	Mark Donohue (Camaro)	3 min. 15.0 sec.
7th	Milt Minter (Mustang)	3 min. 15.4 sec.
8th	Ed Leslie (Cougar)	3 min. 15.4 sec.
9th	Dick Brown (Camaro)	3 min. 17.2 sec.

All of the remaining sedans qualified at 3 min. 20 sec. or more.

The old lap record was 3 min. 28 sec., which means Jerry Titus broke it officially by 19 seconds!!!

# The Homefront

Disneyland Hotel, 1967.

The annual Southern California Council of Sports Car Clubs Banquet was held at Disneyland Hotel where the yearly trophies were presented.

Winner in Class A for the second year was Chuck Green, in his 289 Cobra. Spouse Helen captured the Ladies Class A Championship.

---

Heinz Merten Competition Sales, recently returned to his home in Cologne, Germany. Heinz had the fortunate opportunity to have business with Z-F Gearbox and combined his vacation into the trip. His immediate family is in East Germany and this was his first return since 1957.

Heinz remarked when asked about the climate, "The California labels were not adaptable to the German climate!"

You world travelers will have to see Heinz before leaving. He claims to know the best taverns in Europe, and for a small fee will let you know where they are.

We're all from the 'Show Me State' Heinz.

---

EDITOR-IN-CHIEF - Diana Trampe

Reporters: JoAnne Cole  
Chuck Green  
Bob Lee  
Pat Serrine  
Alan Upchurch  
Bobbie Wirth

Secretary: Eileen Monte

## PROMOTIONS

Due to the recent installation of the production conveyor, and the influx of quality parts, we are now able to make our projected schedules. As the shop has grown, so has the need for more qualified personnel. We have promoted several people to higher positions.

These men are: Jesse Brown, Harold Burgess, Ed King, Paul Kunysz, Walt Willard.



EAGERLY AWAITING THE MORNING BUZZER are: 1. to r. J. Brown, W. Willard. H. Burgess, E. King, P. Kunysz.

Giving credit where credit is due, these fellas have done one heck of a job.

---

## PARTS SALES DEPARTMENT

Parts Sales is pleased to announce that Fred Johnson, formerly with Receiving, is now with their department. Fred's experience will help in the handling and expediting of orders.

Fred and his wife Fay, are Cobra Owners Club of America members. They drive a 65-289 black Cobra.

Chuck Green makes that a prerequisite to enter his department.

SHIPPING AND TRAFFIC  
JOIN FORCES

Two distinct departments joined forces this month. Thomas B. Ackmon was appointed Traffic Manager to head the combined Traffice & Shipping Depts.

Already better methods of packing and more economical modes of transportation have resulted in savings in shipping costs and speedy shipments.

Both departments have gained personnel to efficiently handle our increase in vehicle and parts shipments.



1. to r. (rear) W. Pierce, W. Jackson, C. Arrant, E. Kenyon. (front) E. Ponce, T. Ackmon, B. Olson. (Absent: D. Renner, R. Parker, W. Ladnier, G. Peabody).

POOL CAR CHANGE

The Distribution Department will no longer handle company Pool cars. In the future all requests are to be directed to Pete Pellerito,



Phil

"Geeze Franchy, all I did was take the tape off the headlights."

Everyone would like to wish Jack Khoury a welcome return. Yes, he did look a little tanned. Oh, that was the black and blue marks from the docs needle.

Weepy, how come Annie Oaklie missed her mark?

Ron, what do you expect to find behind the Production Office door?

Red Pierce welcomes EVERY ONE to his new house at 5100 Deelane, Torrance, for a giant beer drinking party. One request, you must help him paint his house.

Lucky Linda Long is spending a fun holiday in Acapulco and Mexico City.

Tim Foraker and his wife got snowed in on their ski trip to Squaw Valley.

Bobbie Wirth got her marriage license today. April 14 is her last day of freedom fellas.

Pat Thielen is leaving to head for Babysville. Pat, how did you do it? It was like instant baby.

Dave Gaubatz is looking for some kind of a boat to purchase. Oh, just bath tub size.

Chuck and Helen Green will be losing a daughter soon, but gaining a son-in-law.

John Marshall is actively involved at El Camino taking Algebra and Accounting toward his degree.

Watch for the walls to fall down when Don Fryer and Eileen Monte (Jay J. Dugar Agency) celebrate their birthdays, April 7. They request no ages be mentioned.

ShelbyResearchGroup.com